

Demand Assessment Table - Health and Fitness Facilities (Rother District Council)

2033 Source: ONS 2018 Based Sub National Population Projections 5 Year Age Groups, Persons

Calculation used to calculate demand

Total population 15+	2033 93,520		
Number of potential members/users of health and fitness clubs		2033 14.6%	
2 above shown as % of total adult population 1. above		13,654	
Average user attends 1.5 times per week or six times per month number of visits per week			2033 20,481
Number of visits per week in peak times = 65% of total number of visits			13,312.57
Number of visits in one hour of peak time = total visits during peak time /34			392
2033 demand for Health and Fitness Facilities (ONS 2018 Based sub National Projections)	392	314	Current Surplus / Deficit in supply -78 Surplus

The model is based on the premise that for the supply to be sufficient, it must be large enough to cater for the maximum demand at any one time. Maximum demand is described as the demand during a peak hour session

Penetration of fitness users is defined using the FIA 2022 Parameters

The average health and fitness session is one hour
65% of use is during peak times

Site Name	Post Code	Facility Type	Number of Stations	Access Type	Ownership Type	Management Type	Pay & Play Community Access facilities
BATTLE SPORTS' CENTRE	TN33 0HT	Health and Fitness Gym	30	Pay and play	Other	Others	✓
BEXHILL LEISURE CENTRE	TN39 4HS	Health and Fitness Gym	56	Pay and play	Local Authority	Trust	✓
BEXHILL LEISURE CENTRE	TN39 4HS	Health and Fitness Gym	10	Pay and play	Local Authority	Trust	✓
BEXHILL LEISURE POOL	TN40 2JS	Health and Fitness Gym	23	Pay and play	Local Authority	Trust	✓
RYE SPORTS CENTRE	TN31 7ND	Health and Fitness Gym	30	Pay and play	Local Authority	Trust	✓
CROWHURST PARK	TN33 0SL	Health and Fitness Gym	30	Registered Membership use	Commercial	Commercial	
DALE HILL HOTEL & GOLF CLUB	TN5 7DQ	Health and Fitness Gym	8	Registered Membership use	Commercial	Commercial	
FLACKLEY ASH HOTEL LEISURE CLUB	TN31 6YH	Health and Fitness Gym	12	Registered Membership use	Commercial	Commercial	
HARBOUR HEALTH CLUB	TN31 7EL	Health and Fitness Gym	60	Registered Membership use	Commercial	Commercial	
PHYSIQUES GYM	TN39 4HU	Health and Fitness Gym	50	Registered Membership use	Commercial	Commercial	
POOLSIDE LEISURE CLUB	TN39 4TT	Health and Fitness Gym	5	Registered Membership use	Commercial	Commercial	
BEXHILL COLLEGE SPORTS CENTRE	TN40 2JG	Health and Fitness Gym	22	Private	Education	Education	
BUCKSWOOD SCHOOL	TN35 4LT	Health and Fitness Gym	15	Private	Education	Education	
FREWEN COLLEGE	TN31 6NL	Health and Fitness Gym	5	Private	Education	Education	
ST RICHARDS CATHOLIC COLLEGE	TN40 1SE	Health and Fitness Gym	5	Private	Education	Education	

Pay and play

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Registered Membership

165

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